

FIERCELY PROTECTIVE

Just one spot-on controls these key parasites:

✓ FLEAS
✓ TICKS
✓ EAR MITES

ROUNDWORMS TAPEWORMS



Supporting owners' and practices' parasiticide needs

Feline parasite protection is an important part of your practice and a vital health service to cats, owners and the local community, so you need to choose a product which delivers:

Owner needs

- **>** easy-to-apply **convenience**
- **>** broad-spectrum **efficacy**



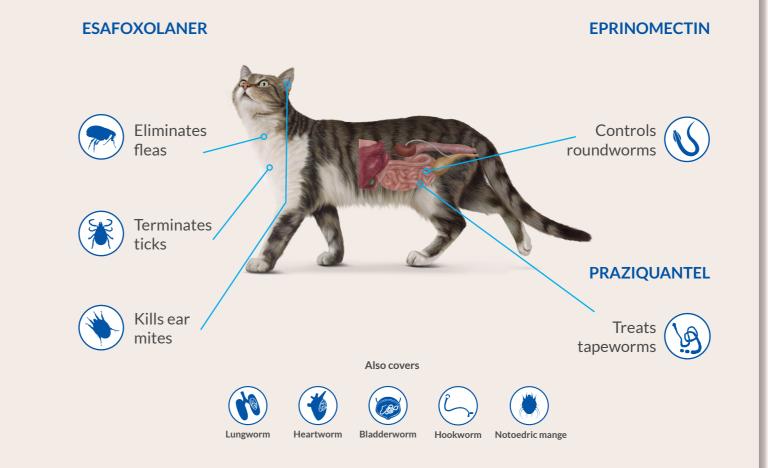


Practice needs

- > clear parasite protocols
- > make compliance easy
- **>** simplified **stock control**

Parasite protection couldn't be simpler with NexGard® COMBO

Just one spot-on provides broad spectrum parasite cover against these key parasites:



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ONE AND DONE



Indicated for cats with or at risk from mixed infections by ectoparasites, roundworms and tapeworms.

NexGard® COMBO kills fleas fast¹

Fleas – a year-round challenge



28%

OF CATS

that visit the vet have fleas²



ONLY
1 IN 2 CATS
are treated for fleas²



NO. 1 PARASITE

CONCERN

for cat owners is fleas³

NexGard® COMBO kills ticks

Ticks – an ever-present threat



TICKS ARE ACTIVE
YEAR-ROUND
in parks, woodland

and owners' gardens



CATS THAT GO OUTSIDE are at risk of ticks, even in urban areas



TICKS CAN
TRANSMIT DISEASE
to humans and other
susceptible pets

NexGard® COMBO:



- > Kills fleas within 24 hours
- **>** Before they can lay eggs
- > Kills fleas for one month

NexGard® COMBO:



- > Kills ticks within 48 hours
- > Kills the most common tick on cats, Ixodes ricinus, for 5 weeks⁴

NexGard® COMBO can be used as part of an FAD* treatment strategy

* FAD = Flea Allergy Dermatitis

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NexGard® COMBO minimises family risk of roundworms

Toxocara cati is an increasing public health concern and family risk

Children are especially at risk



Risk of blindness⁵



Children score lower in maths and reading⁶

Increased disease risks



Risk of epilepsy is almost doubled⁷



Risk of asthma is almost tripled⁸

Toxocara cati is common in the UK and Ireland



Cats sleep on their owners' beds, sofas and laps



Lifestyle changes like working from home mean owners spend more time with their cats

Roundworms – the forgotten risk

MONTHLY WORMING minimises the risk of roundworm egg shedding¹¹

68% OF CATS need monthly worming⁹ OVER 1 IN 4
UK CATS
are shedding
roundworm eggs¹⁰

YET ARE ONLY
TREATED 3.1
TIMES PER YEAR
on average⁹

NexGard® COMBO:



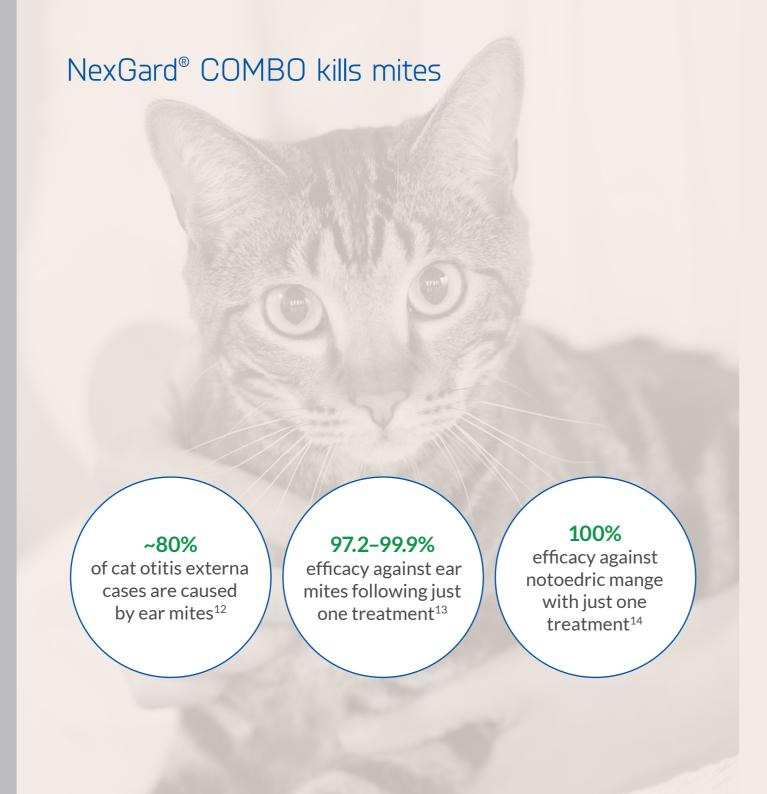
- > Treats Toxocara cati
- > Treats Toxascaris leonina

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NexGard® COMBO treats tapeworms

Tapeworms are more common than we think







HUNTING AND GROOMING put them at risk

Cat behaviours such as



ZOONOTIC POTENTIAL¹¹

How does NexGard® COMBO compare

Activity against these key parasites

	NexGard® COMBO	Broadline®	Felpreva [®]	Advocate®	Stronghold®	Stronghold® Plus	Bravecto [®]	Bravecto® Plus
Fleas	✓	✓	✓	1	1	✓	✓	1
Ticks	✓	1	✓			✓	✓	1
Ear mites	✓		✓	✓	✓	✓	✓	✓
Roundworms	✓	✓	✓	✓	✓	✓		✓
Able to worm monthly*	1	1		1	1	✓		
Tapeworms	1	✓	√					

^{*}Frequency of administration is a decision for the prescribing vet which should be based upon a parasite risk assessment and in accordance with the product's SPC.

The table shows five top parasite concerns. Some of the products listed have claims against other parasites. Refer to the Summary of Product Characteristics for each product for full details of the licensed indications.

NexGard® COMBO is indicated for cats with, or at risk from mixed infections with ectoparasites, roundworms and tapeworms.

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Two pack sizes

- Just one pack change as cat grows
- Xittens
- 0.8 to < 2.5 kg
- Adult cats
- 2.5 to < 7.5 kg*



*For cats ≥ 7.5 kg use an appropriate combination of applicators.

Simple application

- > 80% of owners said the applicator seemed easy to use¹⁶
- > 87% of cat owners said the applicator looks professional and medicinal, helping to differentiate from retail brands¹⁶



NexGard® COMBO is ideal for kittens



- > ESCCAP recommend monthly roundworming in kittens from weaning until 6 months¹¹
- Can be used from just 8 weeks of age and 0.8 kg
- > Therefore can be used for most kittens at **first vaccination**
- **> Kitten support pack** to bond owners to practice

Suitable for breeding queens

Can be used in breeding, pregnant and lactating queens.



ARE YOU READY TO GET FIERCELY PROTECTIVE?

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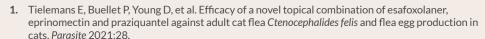
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NexGard® COMBO ONE AND DONE



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NexGard® COMBO contains esafoxolaner, eprinomectin and praziquantel. UK: POM-V IE: POM. Further information available in the SPC or from Boehringer Ingelheim Animal Health UK Ltd., RG12 8YS, UK. UK Tel: 01344 746959 (sales) or 01344 746957 (technical), IE Tel: 01 291 3985 (all queries). Email: vetenquiries@boehringer-ingelheim.com. NexGard® is a registered trademark of Boehringer Ingelheim Animal Health France SCS, used under licence. ©2022 Boehringer Ingelheim Animal Health UK Ltd. All rights reserved. Date of preparation: June 2022. UI-FEL-0024-2022. Use Medicines Responsibly.